

Are you looking for an outstanding challenge?

# International Marketing Manager

**The Company** Our Client is the global distributor of a unique, professional cooking system – made in Switzerland. As global market leader for more than 25 years, the products have become an indispensable “Must Have” that are found in the world’s best restaurants and catering facilities around the globe. In the frame of their international growth strategy our client is seeking to strengthen their marketing organization with a skilled and enthusiastic international Marketing Manager.

**Your Role** You are responsible for the international marketing of the products and services within the agreed business strategy. This position will work with a broad range of marketing aspects including marketing research, product development, distribution and promotion. The range of duties includes:

- Successful adoption of the central business strategy into a tailored international marketing-mix and effective implementation and management
- Development of new marketing tools and product segments
- Successful launches of new products

You are reporting to the CEO and work in effective collaboration with key interfaces such as the marketing team, subsidiaries, general importers and dealers, international accounts and end-customers, sales managers, chef-experts, agencies and media.

**Your Skills** You are a proactive person with positive attitude and drive to achieve common goals. Your qualifications include:

- Bachelor’s or master’s degree in business administration with focus on marketing and related to economics, law and finance
- Several years of professional experience in international marketing and distribution, preferably in gastronomic equipment and / or premium household products
- Experience in general media, social media and web-communication
- Excellent personal communication and presentation skills
- Strength in organization and execution, strategic and analytic thinking and acting
- Good networker
- Ability to connect to a wide variety of environments and cultures
- Language skills: excellent English and German is a must plus good knowledge in at least one more language, desirable are Spanish or French
- Domicile in Switzerland, willingness to travel (ca. 20%)

**Your Prospects** Are you looking for a challenging job in a company that is developing and growing very successfully worldwide? A motivated team is looking forward to welcoming its new International Marketing Manager soon. The central office is based at the headquarters in Zug.

**Your Contact** If you can identify yourself with the requirements of this rewarding position, we kindly ask you to send us your application and CV online. For further information please contact Mister Alexander Gonzalez.